

Journalism 3001

Professor Brian Poulter

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The instructor reserves the right to modify the requirements of this class as necessary to achieve the objectives of this class during the course of the semester. I also reserve the right to change this class to a high-breed, online or other appropriate format I feel necessary to protect our health and to make this course successful.

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COVID-19 Practices & Expectations on EIU's Campus.

The University is asking all of us to take precautions to prevent the spread of COVID-19, including wearing face coverings when we are in class together, walking around campus, in the library, or participating in office hours. EIU's policy is intended to protect all of us on campus, as well as the community, your roommates, and loved ones at home. Additionally, students are expected to not attend class if they are ill and to consult the student health clinic if they have any COVID-19 like symptoms. Needless to say, EIU's COVID-19 campus practices including face coverings, avoiding campus if sick, sanitizing surfaces, social distancing, and hand washing are based on the best available public health guidance. As a faculty member, I am responsible for ensuring students engage in practices that reduce risk. If you have a health condition that prevents you from wearing a mask, please contact Student Disability Services. If you are unable to follow EIU's COVID-19 guidelines, you may be asked to leave class or office hours as compliance with public health guidance is essential. Accommodations for instruction and make-up work will be made for students with documented medical absences according to IGP #43.

1 Academic integrity- Students are expected to maintain principles of academic integrity and conduct as defined in EIU's Code of Conduct (<http://www.eiu.edu/judicial/studentconductcode.php>). Violations will be reported to the Office of Student Standards.

2 Students with disabilities- If you are a student with a documented disability in need of accommodations to fully participate in this class, please contact the Office of Student Disability Services (OSDS). All accommodations must be approved through OSDS. Please stop by McAfee Gym, Room 1210, or call 217-581-6583 to make an appointment.

3 The Student Success Center- Students who are having difficulty achieving their academic goals are encouraged to contact the Student Success Center (www.eiu.edu/success) for assistance with time management, test taking, note taking, avoiding procrastination, setting goals, and other skills to support academic achievement. The Student Success Center provides individualized consultations. To make an appointment, call 217-581-6696, or go to McAfee Gym, Room 1301. Violations will be reported to the Office of Student Standards.

Course Description: An examination of the role of journalism and news in a democracy, the effect of the news media on a society and the individual, the importance of an informed electorate in a free society, and the responsibility of both journalists and citizens to know, think, and speak out about public issues. to fully participate in this class, please contact the Office of Student Disability Services (OSDS). All accommodations must be approved through OSDS. Please stop by Ninth Street Hall, Room 2006, or call 217-581-6583 to make an appointment.

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----- this class -----

This is the advanced photo class. Bring your “A-game.”

I expect your best work. Photojournalism is about researching, reporting, and making quality photojournalistic images. A premium will be placed on original ideas and compelling, emotionally rich photos that are researched and meticulously executed.

To pass this class you must complete every assignment. All work submitted will be rejected unless it meets minimal professional standards. This may include, but is not limited to: exposure, focus, quality of printing, captioning, completion of specific assignment deadlines and ethical considerations.

All images submitted for a grade must be accurately and completely captioned.
Failure to do so will result in a full letter grade deduction for that assignment.

Craftsmanship, attention to detail, professionalism, the ability to meet deadlines, punctuality and dependability are the hallmarks of all professional journalists. These traits are expected as the norm in this class.

Class Objectives:

Students in this class are expected to demonstrate the following:

- Technical proficiency with camera equipment. F-stops, shutter speeds, ISO depth of field, digital imaging, lighting, etc. (EIU Learning goal: Critical Thinking, Writing and Critical Reading, Speaking and Listening, Quantitative Reasoning.)
- Journalistic Values. Making photographs that tell a story in accordance with ethical values and strong news judgment are the hallmarks of good photojournalism. (EIU Learning goal: Critical Thinking, Writing and Critical Reading, Speaking and Listening, Quantitative Reasoning, Responsible Citizenship.)
- An understanding of composition, lighting, and use of image manipulation software such as Photoshop. This includes the ability to ethically manipulate photos (burning, dodging, contrast control, color balance, etc.). (EIU Learning goal: Critical Thinking, Writing and Critical Reading, Speaking and Listening, Quantitative Reasoning.)
- Creativity and originality. Your ability to exhibit these traits in this classroom and course assignments will have a huge bearing on your grade. (EIU Learning goal: Critical Thinking, Writing and Critical Reading, Speaking and Listening, Quantitative Reasoning.)
- A sensitivity to: under represented people of all kinds. other cultures, sexual orientation. (EIU Learning goal: Critical Thinking, Writing and Critical Reading, Speaking and Listening, Responsible Citizenship.)
- Explain and evaluate the social, political and cultural impact of photo coverage of women and minorities by the news media. (EIU Learning goal: Critical Thinking, Writing and Critical Reading, Speaking and Listening, Responsible Citizenship.)

Like writing and editing, photojournalism reporting is an art that operates within conventions.

Therefore, there are specific parameters within which you must operate. I will measure your work against generally accepted professional standards of print and web-based newspapers and magazines, realizing that most of you are novices at making pictures for publication.

Late work will not be accepted (period).

Supplies:

The Department of Journalism will provide access to some digital cameras, lenses and lighting equipment. You will be assigned a camera bag and lens. You will be given a flash drive, it is yours to keep. **YOU ARE RESPONSIBLE FOR ALL THE EQUIPMENT ISSUED TO YOU.**

Assignments:

Critiques: You are expected to participate in critiques of others' work. This will be part of your grade for all assignments.

1. You will make a video biography of one of your classmates. Further details explained in class.
2. Five times during the semester (see dates) you will provide a portrait to the *Portrait EIU Facebook page*. (I will post them for you). You may NOT "double dip" and use the same photos to satisfy both extra credit and Portrait EIU requirement.

You must have turned in your Portrait EIU Photos by the beginning of class by: See calendar.

** Must be election related*

When you post, you must provide:

1. a complete CAPTION with quote in the correct format
2. A photo credit (see example in you OneNote notebook.)

SUBMISSION FOR GRADE:

All photos must be submitted (on time) with complete and correctly formatted captions. I am looking for your best work. If you shoot something that does not work out, shoot something else!

A). You must place the digital copy of the photo within your OneNote Classroom notebook. AND...

B). For Published work: I need to see how it was published. (a PDF of the page is a great way to do this). Also include this in your OneNote Classroom notebook.

3. There will be two in-class assignments.

4. You will be turning in two photos you shoot in the studio.

Extra Credit:

THE DAILY EASTERN NEWS DEN regular Assignments (2)

25 points each: By Sept 14th and/or October 26th, publish photos in the Daily Eastern News OR Warbler yearbook. *A signed note from the yearbook will suffice as proof of intended publication. **

I NEED AN ELECTRONIC PROOF OF THE PUBLISHED PHOTO(S) DROPPED in your OneNote student folder (a screen shot will work - please indicate the date it was published).

Plan! If you wait until the last minute and the photo does not run – tough luck. Procrastination is not rewarded. If you shoot a photo before a deadline, and you do not like the grade, you have the option to shoot another if you beat the original deadline.

Universal Submission Requirements:

Unless otherwise indicated, all images you submit should be at 1,200 pixels on the longest side (1,000 vertical). They are to be placed in your class OneNote notebook two ways: 1) place the photo, 2 attach the photo.

Grades:

While I may choose to consider how hard you have worked and how far you have progressed over the semester, **YOUR GRADE WILL BE DETERMINED PRIMARILY BY THE QUALITY OF YOUR WORK.** I encourage you to produce exciting and compelling images. As publications recognize their audiences are becoming more visually literate, they expect their photographers to shoot visually interesting and sophisticated images. **The image is everything. This is your challenge.**

Grading:

Humans of NY Critique	100 pts	100 pts
Portrait EIU	5@100 pts	500 pts
In class Exercise	2@100 pts	100 pts
Studio Portraits	2@100	200 pts
Video	1@100	100 pts
Final Project: Photog presentations	100 pts	100 pts
In class exercises/quiz	2@50pts	100 pts
Total		1,200 pts

Grading Scale:

A 100 – 90 % B 89.9 – 80 % C 79.9 – 70 % D 69.9 – 60% F 59.9– 0 %

Class Calendar:

Week 1	1. A. Introduction to class. B. Setting up OneDrive® & OneNote® 2. Cameras issued. A. Camera basics review. B. Shooting in RAW.
Week 2	1. A. Shooting great Portraits. Using the “Nifty 50” (BRING CAMERAS) 2. A. Photoshop® review. B. How to use Adobe Lightroom®. C. (BRING RAW photos) \ (PEIU LAB)
Week 3	1 Labor day 2. PEIU LAB Friday: PEIU #1 DUE
Week 4	1. FLASH PHOTOGRAPHY (BRING CAMERAS/Batteries) 2. Flash Photography Lab
Week 5	1. Studio Lighting Group 1 (BRING CAMERAS) PEIU LAB

2. Studio Lighting Group 2 (BRING CAMERAS) **Friday: PEIU #2 DUE**

Week 6

1. Studio Lab
2. Critique studio lighting photos

Week 7

1. Shooting video with still cameras (BRING CAMERAS)
2. Editing VIDEO in Photoshop **Friday: PEIU #3 DUE**

Week8

1. **[Critique Portrait EIU 2].** VIDEO EDITING
2. Shooting Video with still camera

Week 9

1. **[Critique Portrait EIU 3].** Video Lab
2. Video Presentation **Friday: PEIU #4 DUE**

Week 10

1. **[Critique Portrait EIU 4].** Shooting & Building Hi Rez. Panoramas
2. VR LAB (BRING CAMERAS)

Week 11

1. VR LAB
2. ELECTION STUFF. **Friday: PEIU #5 DUE**

Week 12

In Class Exercise - BRING YOUR CELLPHONE
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Week 13

Week 14

TG BREAK

Week 15

Stock Photography in class exercise

Week 16

PHOTOGRAPHER PRESENTATIONS
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SEE ATTACHGD SCHEDULE OF DATES.